

SUSTAINABILITY IS A HEALTHY WAY TO GROW YOUR BUSINESS AND SAVE ON YOUR BOTTOM LINE

BE A SUSTAINABILITY BUSINESS LEADER

The City of Dublin has launched a new sustainable business program called the “Dublin Green Shamrock Program.” The goal of the program is to provide businesses with recognition for their efforts in being environmental stewards, while helping to reduce the bottom line with cost savings.

Through the Dublin Green Shamrock Program, you will learn how to gain access to valuable technical assistance, at no cost to your business, as well as networking opportunities. The program is designed to offer you many ways to reduce your operating costs, and to preserve our natural resources. Simply, the program will save you money, help protect the environment, and provide you with public recognition for your efforts. It’s a win-win situation for all!

It’s simple:

- Fill out the Business Pledge form;
- Complete the Recognition Checklist;
- Submit the Pledge and Checklist to the City of Dublin; and
- Attend a Dublin Green Shamrock “Carbon & Coffee” workshop.

THINGS YOU CAN DO TO MAKE YOUR BUSINESS MORE SUSTAINABLE

1. Participate in a PG&E business energy audit.
2. Reduce water use with low-flow aerators and high-efficiency toilets.
3. When it’s time to replace equipment, energy efficiency should be part of your purchase decision (visit www.energystar.gov.)
4. Buy locally, especially if you are a food-based business.
5. Encourage employees to walk, bike, take public transit or carpool to work.
6. Purchase paper products with at least 30% post-consumer recycled content.
7. Packaging—find ways to use more efficient materials (Stopwaste.org may be able to help.)
8. Have employees bring mugs for coffee and reusable water bottles for drinking water.
9. Participate in a free waste audit from Amador Valley Industries to ensure maximum recycling.
10. Turn off lights, computers, and other equipment when not in use.
11. DSRSD offers free water conservation audits for Dublin businesses.
12. Share your knowledge with others.



The City of Dublin wants to encourage every Dublin business to work towards environmental sustainability. The Dublin Green Shamrock Program consists of three program levels – Bronze, Silver, and Green. Become a part of the solution and receive recognition for your actions.



To apply, contact Environmental Services at the City of Dublin at (925) 833-6630 or ES@dublin.ca.gov. Also, check out our webpage and the Dublin Green Shamrock Business Guide at www.GreenShamrock.org.



**JOIN THE CITY OF DUBLIN
IN ITS EFFORTS TO BECOME A
MORE SUSTAINABLE COMMUNITY...**

The City of Dublin wants to recognize and motivate businesses that are taking steps to make their business more environmentally sustainable. Becoming a Dublin Green Shamrock business will minimize your impact on the environment, help you save money in the long run, and make Dublin a more sustainable community.

Why should you become a Dublin Green Shamrock business?

- Save money on your bottom line;
- Attract environmentally conscious consumers;
- Reduce your business' environmental impact; and
- Receive recognition through the City of Dublin website, City Council meetings, the Dublin Chamber of Commerce. You will receive a Dublin Green Shamrock business window cling for display, as well as other marketing tools.

Our City has been working hard to become more sustainable and "green." We have installed solar panels at most City facilities, LED streetlights around town, along with various other energy and water saving measures. Now we are reaching out to Dublin's business community! Many residents are seeking out local businesses that are making an effort to be environmentally sustainable. Now is the time to look at how to green your business.

Start out at the Bronze level, and work toward Silver, and then Green. Save money, build customer loyalty, and help preserve the environment.

What are you waiting for? Become a Dublin Green Shamrock business today!

Visit www.GreenShamrock.org



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**ENVIRONMENTAL
RECOGNITION
PROGRAM FOR
BUSINESSES**



CITY OF DUBLIN

